



Monetization and Security: You can't have one without the other

Is your business secure?

In today's global economy, businesses must keep compliance and security top-of-mind for their cloud-based billing and monetization solutions. In every industry, IT professionals and security experts must work diligently to protect consumer data, keep current on compliance issues, limit unauthorized access and combat cyber crime.

Without proper due diligence, you could put your business at risk when moving to a cloud-based billing solution. **Here are examples of some of the associated risks, and what you need to know about moving your monetization to the cloud.**

1. Data Vulnerability



Managing lost data in the cloud—through ransomware attacks or other methods—can introduce risk in the billing and monetization process. Although cloud storage is considered a robust and secure method for storage functionality, regular backups are critical and essential to business continuity. An effective business model in the cloud requires redundancies to maintain personal and payment data integrity and maximize security for the billing process.

2. Non-Compliance



Global enterprises must ensure constant compliance for billing and monetization activities across all domestic and international business units according to current accounting standards. Depending on your business industry, there may be additional requirements for your service provider, such as managing Personal Information (PII). Without proper instruction and maintenance, companies can be out of compliance quickly.

3. Unauthorized Access



Cloud-based digital resources often operate both inside and outside network perimeters. Personal data is at risk and can often be vulnerable to individuals and businesses on the public internet via unauthorized access. Improperly configured security and permissions can allow someone with compromised credentials to gain direct access to sensitive personal data and billing information.

4. Cyber Crime

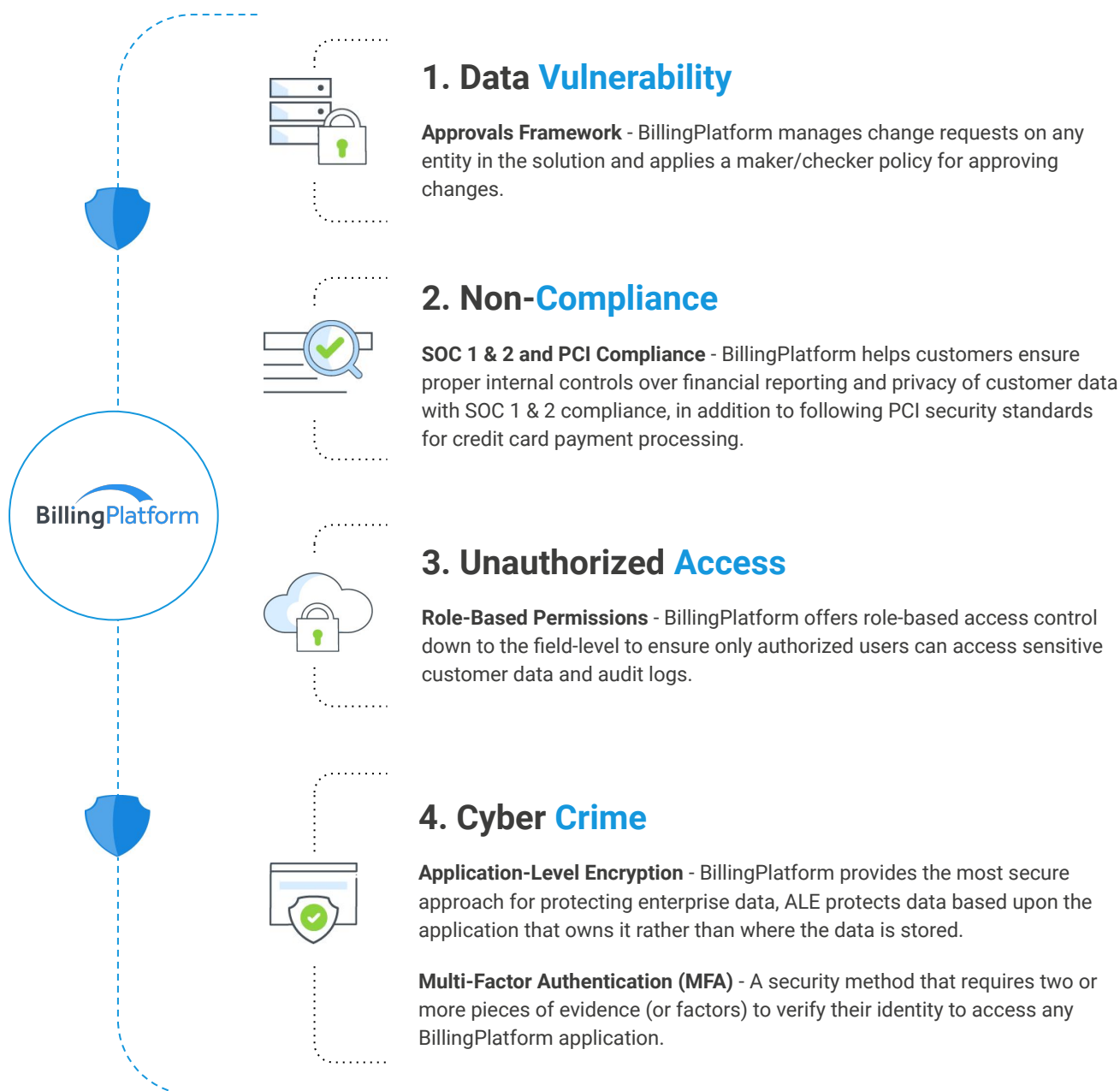


Identity theft, denial of service (DoS) and malware attacks continue to rise as the use of cloud computing grows for billing ecosystems. Tech-savvy cyber criminals have expanded their empire in recent years by using modern solutions that can evade older web-based defenses. Sophisticated, coordinated attacks often can mask other smaller cyber crimes and overwhelm online firewalls.

How can BillingPlatform guide your monetization with a secure ecosystem?

Designed with enterprise security in mind, BillingPlatform is the most secure platform on the market. Every aspect of the BillingPlatform tool exceeds industry compliance standards, giving your business the confidence to execute enterprise-grade billing and monetization securely.

Here's a snapshot of how BillingPlatform meets those challenges with **built-in enterprise security for our solution**:



Want to learn more?

Access a complete in-depth, detailed review of our security protocols by reviewing [this whitepaper](#) on BillingPlatform's enterprise-grade security.

Contact us today to learn more about the most secure billing and monetization solution on the market.