



BillingPlatform + @ ellucian.

## Transforming Billing & Monetization for BillingPlatform

Education service providers are struggling with legacy systems that are preventing growth and limiting the way they sell their products and services.

To combat these challenges, these providers are exploring ways to serve customers more effectively through automation of mission-critical business processes to include the addition of subscription and usage-based pricing models.

This requires a billing and monetization solution that can process high transaction volumes, support any pricing model and execute billing processes at scale. BillingPlatform offers a secure, cloud-based solution capable of supporting any business model and adapting to global, regional and local requirements.

BillingPlatform has a proven track record of helping Education Service Providers like Ellucian to:

- Deploy subscription and complex usage-based pricing models for physical and digital textbooks, commissions for student placement, student verification, research services and more
- Manage products and pricing in a highly dynamic product catalog with easy bundling, discounting and full lifecycle support for expirations and renewals
- Automate revenue management processes with point-and-click configuration
- Deliver a high-quality experience for students, partners and educational institutions
- Future-proof the billing and monetization process

**“As part of a broader initiative to digitally transform our operations, BillingPlatform stood out in the market, not only for its innovative technology, but also its consultative approach to understand the intricacies of our business and how best to support it.”**

**Murray Walton, IDP's Chief Financial Officer**

As the industry's leading cloud-based billing and monetization solution, BillingPlatform empowers education service providers by automating the entire quote-to-cash process. The unparalleled flexibility of the platform puts them in control of how they differentiate in the market, maximize profitability, reduce operational costs and improve the customer experience.

[Contact us](#) to learn how these leading education service providers are excelling with BillingPlatform.



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