



# A Monetization Solution for Profitable M&A

In today's business environment, consolidation via mergers and acquisitions (M&A) shows no signs of slowing down. To ensure success and growth for the combined company, extensive work will be needed to integrate the two organizations. This is where the optimism that drove the acquisition meets the reality of the hard work ahead to merge the businesses. Understanding and advancing the integration requires attention to detail, plus a thoughtful forward-thinking monetization strategy that is designed to avoid obstacles.

## Do you have the systems in place to manage and navigate the monetization of your M&A investment?

BillingPlatform offers a solution to ease the strain of integrating business systems. The enterprise-level architecture streamlines monetization processes with a flexible and sophisticated platform built to integrate disparate legacy systems, scale business growth faster and manage consolidated financial reporting.

The solution provides comprehensive quote-to-cash and full lifecycle support of the monetization process - from product setup, quoting, billing, invoicing and revenue recognition through payment and collections. The solution is designed to simplify the extraction and management of data, provide opportunities to upsell/cross-sell products and services, effortlessly offer real-time visibility into the combined organization as well as manage the financial health as you scale your business.

With BillingPlatform, companies consolidating through M&A can manage accounts, automate business processes, mediate consumption data, deploy creative pricing models, generate a single invoice and more, all in the same, future-proof solution. When done successfully, this leads to increased customer satisfaction, the ability to adapt to rapidly changing markets and accelerate time to market.



As the industry's leading cloud-based billing and monetization solution on the market, BillingPlatform powers companies tackling the M&A environment by automating the entire quote-to-cash process. The unparalleled flexibility of the platform puts enterprises in control of how they differentiate in the market, maximize profitability, reduce operational costs and improve the customer experience.



**Talk with a BillingPlatform Expert Today**

If you have questions or want to learn more, contact us today:  
[billingplatform.com/contact-us](https://billingplatform.com/contact-us)