



## BillingPlatform Data Mediation

# A Single Solution for Usage-Based Billing

Businesses today are looking beyond subscription or one-time pricing. The emerging trend in pricing and billing allows customers to pay only for what they use.

BillingPlatform leads the industry with a secure cloud-based solution that provides a seamless experience in supporting this trend. A true win-win for both customers and businesses alike, the adoption of usage-based pricing (UBP) and usage-based billing (UBB) presents a unique opportunity to provide customers with transparency in billing and companies with the tools needed to add flexibility in monetizing their products or services used to increase revenue.

BillingPlatform has partnered with companies in every industry to implement usage based pricing and billing models. We have a proven track record of helping companies to:

- ✓ Establish pricing models for tracking usage, including per-unit, tiered and volume pricing
- ✓ Analyze, collect, deduplicate, consolidate, convert and route sophisticated usage data with built-in mediation
- ✓ Assign rating based on customer contracts
- ✓ Provide clear and transparent customer billing



As the industry leading cloud-based billing and revenue management solution, BillingPlatform provides full lifecycle support of the monetization process – from data management, product setup, quoting, billing and invoicing, revenue recognition, through payment and collections – all on a secure, next-generation cloud platform. The unparalleled flexibility of the platform puts enterprises in control of how they differentiate in the market, maximize profitability, reduce operational costs and improve the customer experience.



LEARN MORE

<https://billingplatform.com/solutions/usage-based-billing>

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